



The River Raisin
Watershed Council
presents

The River Raisin Watershed Council Update

THURSDAY APRIL 27, 2023



Our mission is to inspire behaviors that promote stewardship, improve water quality, and encourage public participation to protect, preserve and enhance the River Raisin Watershed

Executive Director Updates

- Municipal dues
- Strategic Planning Grant - Update
- Brooklyn Dam Connectivity Project - Update
- Base of Operations - Update
- Farmer-Led Group - Update





Water Stewardship Coordinator Updates

- **Poster Contest**
- **Discover the Raisin**
- **Internship**
- **Wild Ones Camps**
- **Family Fun Evenings**



Administrative Coordinator Updates

- Redesigned website (www.riverraisin.org).
- Updated and edited unposted minute minutes and added to the website
- Took headshots & group photos of the RRWC team.
- Moved us over to GiveButter which brought many benefits like unlimited contacts and \$1k+ money saved!
- Redesigned newsletter
- Created shop on Redbubble with unique designs for RRWC
- Updated and verified current contacts, delegates, alternates, etc.



Administrative Assistant Updates

- From January through March, our Facebook page reach has increased 350.7% reaching 7.1K people. Our Instagram reach has increased 69% reaching over 400 people
- Our Facebook page visits has increased 92.3%, Instagram page visits 425.8%.
- Facebook page likes has increased 158.3% and Instagram follower count has increased 333.3%
- We are working to expand social media engagement and outreach, hopefully scheduling a post once a day by summer!



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Outreach Coordinator Updates

- **University of Maryland Watershed Report Card**
- **Upper Wolf Creek Watershed Management Plan**
- **Master Rain Gardener Classes**
- **River Clean-Ups in partnership with Wacker, Anderson Development, and others!**
- **Monitoring vernal pools and aquatic macro-invertebrates**
- **Classrooms, libraries, scouts, garden clubs, and more!! Contact us for programs this summer**



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Thank you!

Please contact us if
there are any questions

Website <https://www.riverraisin.org/>

Phone
Number (517)264-4754

Email rrwc@lenawee.mi.us
Address

River Raisin
Watershed Council
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